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SUBJECT CODE NO:- 3054
FACULTY OF COMMERCE AND MANAGEMENT
B.Com S.Y (Sem-IV)
EXAMINATION March/April-2022 (To be held in June/July-2022)
I.T Application in Business-IV

[Time: 2 : 30 Hours]

[Max. Marks:50]

N.B

Please check whether you have got the right question paper.

1. Q.No 1 is compulsory
2. Solve any three from question 2 to 6

Q.1

A. Multiple choice questions

04

1. By Electronic commerce we means:
 - a) Commerce of electronic goods
 - b) Commerce which depends an electronics
 - c) Commerce which is based on the use of internet
 - d) Commerce which is based on transaction using computers connected by telecommunication network.
2. The solution for all business needs is
 - a) EDI
 - b) ERP
 - c) SCM
 - d) None of the above
3. An electronic cheque is one farm at what?
 - a) E-commerce
 - b) Online banking
 - c) E cash
 - d) Cheque
4. SET means_____
 - a) Standard Electronic Technology
 - b) Standard Electronic Transfer
 - c) Secures Electronic Transition
 - d) None of these

B. Fill in the blanks

04

1. A _____ is the set planned activities designed to result in a profit in a market place.
2. Electronic funds transfer are also called_____

3. OTP stands for _____
4. The full form of FTP _____

- Q.2 What is E-commerce? Explain advantage and disadvantages of E-commerce. 14
- Q.3 What are the different types of E-market places? Explain. 14
- Q.4 What is E-payment? What are the advantage and disadvantages of it? Explain. 14
- Q.5 What is difference between ERP and CRM? How can they be integrated? 14
- Q.6 Write short notes: 14
- a) E-Business impact online banking
 - b) E-Business models